



119 E Main Street,

Beatty, NV 89003 BEATTY

Nicole Altman, President
Katia Richards, Vice-President
Jessica Eastman, Secretary/Treasurer

Ann Marchand, Trustee Patrick Taylor, Trustee
Jon DeLee, Trustee
Bruce Balasky, Trustee

JUNE 17, 2025 MINUTES

BEATTY CHAMBER OF COMMERCE

1. **Pledge of Allegiance**
2. **Call to order – 9:02 AM**
3. **Recognition of members and invited guest present** – Board members present were Nicole Altman, Katia Richards, Jessica Eastman, Ann Marchand, Jon DeLee, Bruce Balasky, and Patrick Taylor. Employee present was Ginny Faulkner. Guest present was Krystal Lambert representing Beatty Cowboys and Floozies arriving at 10:30 AM..
4. **GENERAL PUBLIC COMMENT (Three-minute time limit per person.) Action will not be taken on the matters considered during this period until specifically included on an agenda as an action item.** – Ann Marchand commented that BGID charging park fees to the Chamber, BVFD and others is **BS**. Katia Richards commented that the sample shirts were not ready yet, but should be by next week. Ann Marchand really liked the material for the one we got wrong last year. Katia mentioned that she still needs to get the megaphone. It has to be ordered online then picked up, Ginny said that she will order it online through Home Depot. Ann Marchand commented that the Legacy Baja Nevada race is June 26-27 and the Best In The Desert is August 13-16.
5. **Approval of the Agenda for the Beatty Chamber of Commerce meeting of June 17, 2025.** – Ann Marchand made a motion to approve the Agenda for June 17, 2025 and Katia Richards seconds it. **7-0**

6. Reports

a. President –

- 1) Nevada Silver Trails had a meeting Monday June 16, 2025 at 11:00 AM
- 2) It is important for the Chamber to list events, be involved, attend meetings, etc. with Nevada Silver Trails.
- 3) 3D Imaging grants are available and entities that source out the opportunity can be more successful when applying for marketing grants. Working with Rhyolite/Goldwell is an option that we could consider.
- 4) Get logged in to Travel Nevada.biz to enter events that are happening.

b. Office

- 1) 55 Visitors in May
- 2) Office Sales \$60.99 Expenses \$12.85
- 3) We received 2 new membership applications, bring the total to 46.
- 4) New chairs and a stepladder were ordered.
- 5) Pahrump Print Solutions will be closing at the end of June.
- 6) Mama Sara's opened. We were going to help them celebrate, but they did not turn in their application.
- 7) Jon DeLee suggests that we get more advertising in Las Vegas.
- 8) KIBS asking for donations for their Fire Department for 4th of July. \$150.00 buys twenty (20) :30 (second) commercials.

7. Board Member's Comments - (This item limited to announcements or topics/issues proposed for future workshops/agendas) - NONE

8. For Possible Action – Approval of the Meeting Minutes dated May 20, 2025. – Katia Richards made a motion to approve the minutes dated May 20, 2025 and Jon DeLee seconds it. 7-0

9. For Possible Action – Approval of the May 2025 Treasurer's Report. – Jessica Eastman made a motion to approve the May 2025 Treasurer's Report and Bruce Balasky seconds it. 7-0

10. General New Business

a. For Possible Action – Discussion, deliberation and possible decision to purchase and install a new camera system, not to exceed \$750.00 and all matters pertaining thereto. – TABLED Add to next agenda to update existing camera system Night Owl.

b. For Possible Action – Discussion, deliberation and possible decisions on grants, advertising and all matters pertaining thereto. –

- 1) Ask BTAB to split the cost of Spirit of the West digital advertising.
- 2) Change Facebook page to a new one with Nicole Altman being the Admin and Ginny Faulkner being the Co-Admin.
- 3) Put more advertising into Social Advertising, Instagram, Amazon, Facebook.
- 4) We received \$17200.00 for FY26 Grant.

- c. **For Possible Action – Discussion, deliberation, and possible decision to approve new and/or existing memberships and all matters pertaining thereto.**
Ann Marchand made a motion to approve for new and/or existing membership Beatty Apts. & Mini Storage and Uniphi Ranch and Patrick Taylor seconds it. 7-0
- d. **For Possible Action – Discussion, deliberation and possible decisions on Beatty Days 2025 and all matters pertaining thereto.**
 - 1) We will be on BTAB Agenda for June 23, 2025 to request to waive all fees and deposits for the Beatty Chamber of Commerce for all Community Center rooms, outside tables and chairs, and PA system for Beatty Days October 31 to November 2, 2025.
 - 2) Bogus Productions will be available to rent the stage for Beatty Days 2025 for \$5500.00.
 - 3) Still Drunk at Sunrise will be coming to perform. They would like to know if they can have 3 rooms instead of 2.
 - 4) Dates and revised information have been updated. Still waiting on some answers from some people to get it finished.
 - 5) Senior Center will be doing breakfast for Saturday/Sunday and lunch on Saturday.
 - 6) Reached out to Scott Harris to see if he will perform at Beatty Days. Waiting for answer.
 - 7) Pahump Gunfighters want to stay in the space they have had before.

11. Office Priorities

- 1) Order the megaphone online from Home Depot.
- 2) Get more ads/pics on Instagram, Facebook, Amazon. For example: Sourdough, Train Depot at Rhyolite, Jay's BBQ, the Exchange Club, VFW.
- 3) Focus targeted ads for 1 night stay get away, star gazing.
- 4) Log into Nevada Silver Trails and go on Travelnevada.biz and post events.
- 5) Open a brand new account with Facebook. Nicole being admin, Ginny being co-admin.
- 6) Get with Saitta Trudeau and see if they will donate pens like last year. And anyone else that donated items before.

12. Emergency Items - NONE

13. GENERAL PUBLIC COMMENT (Three-minute time limit per person.) Action will not be taken on the matters considered during this period until specifically included on an agenda as an action item. - NONE

14. Set date, time and location for the next meeting. – The next regular meeting will be held Tuesday July 15, 2025 at 9:00 am at the Community Center in the small room.

15. Adjournment – Meeting adjourned at 10:47 am.

Respectfully Submitted by: Virginia Faulkner-Senior Administrator